

Through the International Shortwave Service operated by the CBC, programs are broadcast daily in ten languages: English, French, Czech, Dutch, Danish, Norwegian, Swedish, German, Spanish and Portuguese. The transmitters are located at Sackville, N.B., and the programs are beamed to Europe, the West Indies, Central and South America. By this service, information on life in Canada and on economic conditions is broadcast abroad as part of the general information plan in promoting a better understanding of Canada in other countries.

National Film Board.—The Canadian Government, through the National Film Board, produces films, filmstrips, photographs, photo displays, posters, wall-hangers, booklets and other graphic material for distribution in Canada and abroad.

The Board produces one or more monthly theatrical releases in English and French for distribution to theatres throughout Canada. An extensive non-theatrical distribution is maintained through the medium of rural circuits operating in every province, and through film libraries in all major urban centres. To service the field, regional offices are maintained in every province.

Newsreel stories dealing with many aspects of Canadian life are also produced by the Board for inclusion in the newsreels which are distributed throughout the world by the principal newsreel companies in New York, U.S.A., and London, England. The National Film Board's technicians keep abreast of recent developments in colour production, stereoscopic films and television. Many Canadian films are featured on television programs in the United States and the United Kingdom.

In addition to films and other graphic materials produced in the English and French languages, the Board has produced or secured the production of Canadian films in French for distribution in France and her colonies; in Spanish for Spain and Latin America; in Portuguese for Brazil, Portugal, Portuguese West Africa and Portuguese Guinea; in Danish for Scandinavia, Greenland and Iceland; in Dutch for the Netherlands, the Netherlands East Indies and the Netherlands West Indies; in German for Switzerland, Austria and the British and American occupied zones of Germany; in Russian and Ukrainian for the U.S.S.R.; in Turkish for Turkey, and in Arabic for Egypt, Tripolitania, Cyrenaica, Lebanon, Syria and Iraq.

The Distribution Division in Ottawa directs the flow of all N.F.B. films through National Film Board offices in London, England; New York, Chicago and Washington in the United States; Sydney, Australia and Mexico City, Mexico; through Canadian Embassies, Legations, Trade Commissions, and Information Offices in other countries; and through professional theatrical and non-theatrical distributors within all these territories.

The Board maintains a photographic library of more than 80,000 negatives covering many aspects of Canada, its landscape, resources, industries, agriculture, and the national life and character of the Canadian people. Its photographs are distributed to Government Departments, tourist bureaus, newspapers, magazines and publishing houses within Canada and to Trade Commissioners and other representatives abroad who may request them.